Daddy BONK
Roadmap 2025

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Unique Value Proposition

Daddy BONK offers an exciting and rewarding gaming experience where players can have fun, earn real digital assets, and even shape the future of our virtual world. Whether you're playing to win tokens, craft valuable items, or building your own virtual business, everything you do in the game creates real value that you own. It's like combining the thrill of gaming with the benefits of owning a piece of a growing free market economy—one that's built by, for, and of the players.

- ★ Fun, Engaging Gameplay
- ★ Real Value Rewards
- ★ Player-Owned Economy

The 2025 Roadmap

$40,000 Budget

Phase 1: Begin Growing From Our Solid Foundation

Goal: Build additional brand awareness, grow the token holder base, and prepare for the beta release of the first Challenge to Earn mobile game.

- **DBONK Target Market Cap**: $100,000 → $500,000
- **Budget Allocation**: $8,000

Key Actions:

1. **Marketing and Awareness ($4,000)**:
   - Launch a targeted social media campaign (Twitter/X, Discord, and TikTok).
   - Use crypto influencers to review and promote the token, NFT collection, and upcoming game.
   - Run small ad campaigns on CoinMarketCap, CoinGecko, and Solana-focused platforms.
2. **Community Growth ($2,000)**:
   - Hire community moderators to keep the community active and engaged.
   - Host weekly AMAs to connect directly with the community.
   - Offer DBONK token giveaways to NFT holders and early adopters.
3. **Game Development Progress ($2,000)**:
   - Gather feedback from the alpha version of our first Challenge to Earn game, containing single-player challenges.
     - i. Alpha version will be open to NFT holders only.
   - Contract a professional artist to refine the character and prop art assets.
   - Finish the Beta version of the first Challenge To Earn game.

Milestone Achievements:

- 1,000 new active token holders.
- Additional 300 NFTs minted.
- Build an engaged Discord community with at least 2,000 members.
- Launch the Challenge to Earn game's alpha version for NFT Holders.
- Finish the beta version of the Challenge to Earn game.

Phase 2: Launch Challenge to Earn Game & Deploy the Commodity Coin

Goal: Use the game's beta release to expand the player base and attract new DBONK digital asset buyers, while also launching the Commodity Coin to create new utility.

- **DBONK Target Market Cap**: $500,000 → $2,000,000
- **Budget Allocation**: $10,000

Key Actions:

1. **Game Launch Marketing ($5,000)**:
   - Partner with crypto and gaming influencers to promote the launch.
   - Create high-quality promotional videos showcasing gameplay and digital asset rewards.
   - Run a campaign offering early players bonus DBONK tokens and Commodity coins.
   - Giveaway a handful of NFTs to random early players.
2. **Commodity Coin Launch ($2,000)**:
   - Conduct airdrops to DBONKVE NFT holders, DBONK holders, and early players.
   - Promote the coin's utility for crafting and staking.
3. **Professional Contracts ($3,000)**:
   - Hire a blockchain integration expert to optimize the game's networking layer for digital asset rewards, along with other blockchain related tasks.
   - Contract a professional UI/UX designer to improve in-game interfaces and our digital assets' on/off ramps.
4. **Player Incentives ($2,000)**:
   - Offer staking opportunities to earn DBONK coins and/or Commodity coins for players holding DBONKVE NFTs.

Milestone Achievements:

- Reach 5,000 new active token holders.
- Additional 1,500 NFTs minted.
- Achieve 10,000 downloads of the Challenge to Earn game.
- Successfully launched the Commodity Coin on Solana's Main Net.
- Start generating buzz about the upcoming networking layer update.

Phase 3: Networking Layer

Goal: Introduce multiplayer features within the Challenge To Earn game.

- **DBONK Target Market Cap**: $2,000,000 → $5,000,000
- **Budget Allocation**: $5,000

Key Actions:

1. **Networking Layer Integration ($3,000)**:
   - Contract backend developers to implement peer-to-peer wagering and community wallet fees.
   - Run stress tests to ensure scalability.
2. **Community Engagement ($2,000)**:
   - Host in-game events with rewards in both DBONK and Commodity Coins.
   - Begin weekly developer updates on the Action RPG's progress to maintain momentum.

Milestone Achievements:

- Expand the community to 10,000 active members.
- Achieve 25,000 game downloads across all versions.
- Additional 2,000 NFTs minted.
- Implement networked gameplay for PvP head to head matches with the ability to optionally wager DBONK and/or Commodity Coins between the two competing players.

Phase 4: Launch the Action RPG (Vertical Slice)

Goal: Establish the ecosystem's virtual economy and expand the player base through land auctions.

- **DBONK Target Market Cap**: $5,000,000 → $8,000,000
- **Budget Allocation**: $4,000

Key Actions:

1. **Limited Amount of Virtual Land Auctions ($2,000)**:
   - Market the land auction to potential investors and community members.
   - Use funds raised to further develop the game and ecosystem.
2. **Player Retention Strategies ($1,000)**:

- Introduce profession leveling and business-building mechanics to incentivize long-term engagement.
3. **Professional Worldbuilding Assistance ($1,000)**:
   - Hire an initial artist to help create immersive world objectives.

Milestone Achievements:

- Successful virtual land auctioned with 100% of land parcels sold.
- Additional 2,500 NFTs minted.
- Launch the Action RPG vertical slice with crafting/profession systems to showcase the virtual economy and starter zone full of quests, hidden treasure, etc. to showcase the gameplay.
- Increase Commodity coin and DBONK token utility with in-game economy integration.

Phase 5: Expand the Gameplay & the Economy Mechanics

Goal: Add more gameplay features and open additional business opportunities to grow the world around the exciting gameplay narrative, enhancing player engagement and long-term sustainability business opportunities to grow the world around the exciting gameplay narrative.

- **DBONK Target Market Cap**: $8,000,000 → $10,000,000
- **Budget Allocation**: $10,000

Key Actions:

- **Expand Gameplay ($4,000)**
  - Introduce new questlines, boss encounters, items, environments (areas), hidden treasures, enemies, community objectives, etc. to the Action RPG.
  - Introduce new solo challenges, cooperative and competitive challenges, and upgrades to the reward systems in the Challenge to Earn game.
- **Expand Economy ($4,000)**
  - Grow the economy by adding new items, new materials, crafting flows, business models, career paths, profession trees, and other economic developments.
- **Port Mobile Games to PC ($2,000)**
  - Update both games to work on a range of Windows computers.
  - Enhanced visuals for gaming PCs.

Milestone Achievements:

- Reach 50,000 active players across all games.

- Surpass 40,000 new token holders.
- Port both games to PC.

Phase 6: Expand Ecosystem with Esports Game

Goal: Drive mass adoption with competitive gameplay, further increasing demand for all Daddy BONK digital assets.

- **DBONK Target Market Cap**: $10,000,000 → $20,000,000
- **Budget Allocation**: $3,000

Key Actions:

1. **Esports Game Development**:
   - Introduce competitive staking mechanics with DBONK and/or Commodity Coins for league play.
   - Introduce team creation process that requires spending DBONK coins and possibly Commodity coins for unlocking various team features.
2. **Marketing Campaign**:
   - Run a tournament with prize pools funded by our community wallets.
   - Giveaway free digital assets to random community members.
   - Promote these events across gaming and crypto communities.

Milestone Achievements:

- Reach 70,000 active players across all games.
- Surpass 60,000 new token holders; expanding to roughly 80,000 DBONK holders.

Phase 7: Community Voting & World Expansion

Goal: Gather community feedback through our community voting application on where to next take our virtual world that we've all built together.

- **DBONK Target Market Cap**: $20,000,000 → $??????????
- **Budget Allocation**: $???????

Milestone Achievements:

- Reach 100,000 active players across all games.
- Surpass 80,000 new token holders; expanding to roughly 100,000 DBONK holders.
- Complete numerous community votes that lead to the expansion of our new world.

Unlocking An Additional $20,000 In Funding

At the end of Phase 2 or Phase 3, the Daddy BONK community should be able to raise an additional $20,000 from community token sales, NFT mints, or any combination of the two options.

1. Enhance the Multiplayer Networking Layer ($7,000)

Why This Matters:

- The multiplayer networking layer is a critical feature that unlocks the peer-to-peer wagering system, an essential part of the DBONK token's utility and appeal.

Actions:

- **Upgrade Infrastructure ($4,000)**:
  - Invest in high-performance servers to ensure low-latency, reliable multiplayer matches.
  - Include support for scalable matchmaking and leaderboard systems to handle increased traffic.
- **Game Security Enhancements ($2,000)**:
  - Contract security professionals to ensure the integrity of the wagering system, preventing exploits or fraud.
- **Analytics Integration ($1,000)**:
  - Add analytics tools to track multiplayer engagement, token wagering, and wallet interactions for optimization.

2. Professional Game Environment & Technical Artist ($5,000)

Why This Matters:

- Unique immersive artwork optimized for mobile platforms will keep players engaged while driving demand for digital assets, while transforming the game's look more towards what would be expected from a AAA mobile title.

Actions:

- **Contract a Senior Environmental Artist ($3,000)**:
  - Create better scenes with environmental elements and lighting that are all highly optimized for mobile platforms.
- **Contract Technical Artist ($2,000)**:

○ Create a handful of mobile optimized VFXs, optimize post processing, and create a handful of mobile Unity URP compatible shaders for various mechanics like unit selection, water, etc.

3. Community Engagement Expansion ($4,000)

Why This Matters:

- A strong, engaged community is the foundation for sustaining long-term growth and token value.

Actions:

- **Esports Tournament Series ($3,000)**:
    ○ Host a series of additional tournaments for the Challenge to Earn game, with prize pools funded by the additional budget.
    ○ Promote tournaments on social media and with influencers to attract competitive players and spectators.
- **Community Rewards and Incentives ($1,000)**:
    ○ Introduce a referral program offering small DBONK bonuses for bringing in new players and token holders.
    ○ Provide exclusive in-game cosmetic rewards or NFTs for top community contributors.

4. Commodity Coin Deployment Acceleration ($4,000)

Why This Matters:

- The Commodity Coin will play a key role in crafting and economy-related mechanics, making its launch pivotal to maintaining momentum.

Actions:

- **Early Crafting Integration ($2,500)**:
    ○ Contract developers to fast-track crafting mechanics into the Challenge to Earn game and Action RPG.
    ○ Enable players to begin collecting and using Commodity Coins to craft rare cosmetics, upgrades, items, etc.
- **Marketing the Coin ($1,500)**:
    ○ Run an awareness campaign about the coin's use case and benefits.
    ○ Create educational content to show how the Commodity Coin complements the DBONK token.

The Value Of Holding DBONKVE NFTs

Tier System for NFTs Held in a Single Wallet

Tier 1: Bronze Holder (1–2 NFTs)

Perks:

- **Voting Rights**: Participate in community votes.
  - Each NFT has a trait called *Tier* that determines the number of votes that each NFT grants the holder.
- **Early Access**: Early access to game updates, patches, and content.
- **Exclusive Discord Role**: Access to a private Discord channel for all NFT holders.
- **Exclusive In-Game Store:** Access to in-game stores restricted to NFT Holders.
- **Staking Bonuses**: Future staking will reward DBONK to NFT holders.

Tier 2: Silver Holder (3–5 NFTs)

Perks:

- All **Bronze Holder** perks, plus:
- **Exclusive Airdrops**: Receive small airdrops of DBONK tokens during milestone events.
- **Whitelist Access**: Guaranteed whitelist spots for future NFT drops or special events.
- **Small Cosmetic Bundle**: A free one-time cosmetic item bundle within the Action RPG.
- **Discounted Virtual Land**: 5% discount on virtual land purchases in the Action RPG.

Tier 3: Gold Holder (6–9 NFTs)

Perks:

- All **Silver Holder** perks, plus:
- **Exclusive NFT Rewards**: Periodic distribution of limited-edition NFTs (e.g., badges, skins).
- **Monthly Cosmetic Bundle**: Free exclusive cosmetic bundles, including rare skins or items, within the Action RPG every major update.
- **Enhanced Rewards**: 10% bonus on in-game mission/challenge rewards in the Challenge to Earn games.
- **Exclusive Contests**: Access to Gold-tier contests and events with significant prizes.

Tier 4: Platinum Holder (10–19 NFTs)

Perks:

- All **Gold Holder** perks, plus:
- **Exclusive Multiplayer Perks**: Custom matchmaking badge NFTs to celebrate the networking layer phase being completed.
- **Crafting Discount**: 10% discount on crafting costs in games using Commodity Coins.
- **Premium Virtual Land Discount**: Upgrade 10% discount on premium land parcels during auctions.
- **Priority Support**: Early access to customer support for game-related issues.

Tier 5: Diamond Holder (20–39 NFTs)

Perks:

- All **Platinum Holder** perks, plus:
- **Token Airdrops**: Regular, significant DBONK token airdrops during major milestones.
- **Diamond Cosmetic Set**: Free one-time legendary-tier set of items and skins.
- **Free Virtual Land**: One small land parcel granted free during the next land auction.
- **VIP Event Invitations**: Invitations to virtual and physical events hosted by Daddy BONK.

Tier 6: Elite Holder (40+ NFTs)

Perks:

- All **Diamond Holder** perks, plus:
- **Legendary Cosmetic Set**: A full set of customizable, exclusive items.
- **Executive Land Discount**: Upgrade to 15% discount on all land auctions.
- **Revenue Sharing**: Share a small percentage of community wallet earnings from wagered matches and other game mechanics that generate community funds.
- **Founder's Badge**: A unique NFT badge with in-game utility (e.g., increased crafting success rates).
- **VIP Game Development Access**: Participate in quarterly development meetings with the team to influence the game's future direction.

All Tiers

- **Seasonal Perks**: Time-limited events or challenges where NFT holders earn additional rewards.
- **Referral Rewards**: Bonuses for bringing new players or NFT buyers into the ecosystem.

Flexibility for Growth

This tier system can evolve over time, allowing new benefits to be added and existing ones to be enhanced based on community feedback/votes, along with ecosystem growth.

FAQs

General Ecosystem Questions

1. **What makes Daddy BONK different from Play-to-Earn games?**
   Daddy BONK is a Challenge-to-Earn game that combines thrilling gameplay, real-world rewards, and a player-driven economy. Unlike many games, it offers true ownership of digital assets (tokens, NFTs, land), the ability to shape the in-game world through community votes, and multiple ways to earn and participate in a sustainable, player-powered virtual economy. Unlike today's Play-to-Earn games, our game rewards users for completing tough challenges. This keeps the supply from inflating out of control as the game's player base grows, which is a real problem in today's Play-to-Earn games. This is why we refer to our model as Challenge-to-Earn.

2. **How do the DBONK token, Commodity Coin, and NFTs work together in the ecosystem?**
   - **DBONK Token**: The primary currency for in-game rewards, staking, wagering, paying for in-game services, purchasing cosmetics, purchasing land, paying workers to expand your business, etc.
   - **Commodity Coin**: Used for crafting, upgrading, and engaging in economy-related mechanics like leveling professions and establishing business related structures.
   - **DBONKVE NFTs**: Grant voting rights, exclusive rewards, and access to special game content.

   Together, these assets create a cohesive ecosystem where every element supports and enhances the others.

3. **How is the value of DBONK and Commodity Coins determined?**
   The value is driven by demand, utility, and ecosystem activity. As more players engage in earning, crafting, and wagering, demand for these tokens rises. Additionally, staking, token burns, and limited supply mechanisms help sustain value over time.

4. **What platforms is the Daddy BONK game available on?**
   Daddy BONK games are designed for mobile devices (iOS and Android) with plans to expand to desktop and possibly Web3 gaming portals for accessibility.

5. **Is Daddy BONK free-to-play, or do I need to buy in to start earning?**
The core gameplay is free-to-play, but earning tokens and participating in the ecosystem is enhanced by holding NFTs or purchasing tokens. Players can still earn by playing challenges and completing special quests, or they can complete work for various other player's in-game businesses..

6. **What blockchain technology powers Daddy BONK, and why?**
Daddy BONK is built on the **Solana blockchain** because of its speed, low transaction costs, and scalability. Solana's ecosystem supports high-performance gaming applications while ensuring a smooth user experience.

Tokenomics & Financial Questions

7. **How can I buy DBONK tokens or Commodity Coins?**
DBONK tokens and Commodity Coins can be purchased on decentralized exchanges (DEXs) like Jupiter using a Solana-compatible wallet (e.g., Phantom).

https://jup.ag/swap/SOL-DBONK_6sWet5H2qNpXnV5CwxSmRThx4z3uVtdjHqRB4VyMkJ8Z

8. **What can I do with DBONK tokens outside the game?**
DBONK tokens can be traded on exchanges or held in a wallet. Community members are free to create anything they want that makes use of the digital assets.

9. **What happens to DBONK tokens and Commodity Coins used in crafting or wagering?**
A small portion of the DBONK tokens will be burned (removed from total supply), while remaining portions of the house cut flow into community wallets to fund tournaments, rewards, and ecosystem growth. 100% of all Commodity Coins are burned as soon as they are used for crafting.

10. **How do you ensure the long-term value and stability of DBONK tokens and Commodity Coins?**
Through limited token supplies, deflationary mechanisms (e.g., burns), and expanding

utility. As the ecosystem grows, demand for tokens increases, which supports their value.

11. **Will there be a token burn or deflationary mechanism?**
Yes. Token burns will occur for crafting, land purchases, and other in-game transactions to reduce supply and increase scarcity over time.

12. **How do I earn DBONK and Commodity Coins?**
Players earn DBONK tokens by completing limited special quests, challenges, and missions. Commodity Coins can be earned through gameplay special challenges or purchased for crafting and economy-based mechanics.

13. **Are there limits to how much DBONK or Commodity Coins I can earn in a day?**
To encourage a free market, there will be no rewards limits implemented during day one. However, the community can always vote in the future to set any limits.

Gameplay & Features Questions

14. **What kinds of missions, challenges, or quests will I find in the Challenge to Earn game?**
Players will face time-based challenges, puzzles, and skill-based quests. Rewards scale based on difficulty, with NFT perks offering additional earnings.

15. **How does the peer-to-peer wagering system work?**
Players can wager DBONK or Commodity Coins in head-to-head matches. The winner takes the majority of the pot, with a small cut going to the Daddy BONK community wallets.

16. **What types of professions can players specialize in within the Action RPG?**
Professions include resource gathering (e.g., mining, fishing), crafting (e.g., weapons, potions), and business management (e.g., running shops or trading hubs). Entire supply

trains need to be established, discovered knowledge needs to be taught to new players, third party integrated entertainment, power leveling services, etc.

17. **Can I play with friends, and how does multiplayer work?**
Yes! Multiplayer includes cooperative missions, player-vs-player (PvP) matches, and opportunities to team up for challenges or manage in-game businesses together.

18. **What are some examples of items or cosmetics I can craft using Commodity Coins?**
Players can craft rare skins, weapons, armor, business tools, and decorative items.

19. **How do virtual land auctions work, and what can I do with land I purchase?**
Land is auctioned to players; land owners can build businesses, lease space, or use land for crafting hubs. As the game world expands, virtual land could become a significant revenue source.

NFT-Specific Questions

20. **Can I sell or trade my DBONKVE NFTs?**
Yes, NFTs can be freely traded on Solana marketplaces like Magic Eden.

21. **How are the voting rights tied to DBONKVE NFTs used in decision-making?**
Every DBONKVE NFT grants votes for community-driven decisions, such as gameplay updates, ecosystem features, or fund allocation. Each NFT rewards a certain number of votes depending on their *Tier* trait.

22. **What exclusive content, perks, benefits, etc., will only be available to NFT holders?**
NFT holders gain access to early game content, higher staking rewards, unique cosmetics, discounts, exclusive NFTs priority support, exclusive in-game events, etc.

23. **Are there any risks to holding DBONKVE NFTs?**
    As with all NFTs, risks include market volatility and wallet security. Ensure your wallet is secure to protect your assets. Never give anyone your wallet's private key.

Development & Roadmap Questions

24. **What stage of development is the game currently in?**
    The Challenge to Earn game is in its pre-alpha phase, with multiplayer networking and the Action RPG in development.

25. **When will the full version of the Action RPG be available?**
    The vertical slice of the Action RPG is planned for release within the second to last phase of the 2025 roadmap.

26. **What is the timeline for introducing the esports game?**
    The esports game is scheduled for development after the Action RPG's vertical slice, with a projected launch of Q4 2025

27. **How do you plan to use the funds raised from virtual land auctions?**
    Funds will be reinvested into game development, ecosystem expansion, and hosting in-game events.

28. **What are your plans for expanding the ecosystem beyond the current roadmap?**
    Future plans include integrating user-generated content tools, launching new Challenge-to-Earn games, expanding the game's narrative, and building partnerships with other blockchain projects.

Security & Trust Questions

29. **How are player assets (DBONK tokens, Commodity Coins, NFTs) secured?**
Assets are stored in Solana-compatible wallets secured by blockchain encryption. The game uses decentralized protocols to minimize risks.

30. **Has the smart contract for DBONK tokens been audited?**
Yes, the smart contract has been professionally audited to ensure security and reliability.

31. **What measures are in place to prevent fraud or exploits in the wagering system?**
Advanced security protocols, real-time monitoring, and frequent audits help prevent fraud and ensure fair gameplay.

32. **Is my personal information safe when using the Daddy BONK platform?**
Yes. Minimal personal data is collected, and blockchain technology ensures secure transactions.

Community & Growth Questions

33. **How can I get involved in the Daddy BONK community?**
Join our Discord, Twitter (X), and Telegram channels for updates, events, and discussions.

34. **What kind of events or tournaments can I participate in?**
Players can join PvP tournaments, leaderboard challenges, and seasonal in-game events with prizes in DBONK tokens and NFTs.

35. **How does the voting system empower the community to shape the ecosystem?**
Holders of DBONKVE NFTs can vote on key decisions, ensuring the community plays a role in the game's evolution.

36. **Are there referral or affiliate programs to help grow the community?**
    Yes, we will eventually offer referral programs that reward users with DBONK tokens for bringing in new players or investors.

37. **How do you plan to attract more players and investors to the ecosystem?**
    Through targeted marketing, influencer partnerships, engaging content, and consistent updates to improve the gaming experience.

Esports & Competitive Scene Questions

38. **How do I join esports tournaments, and what are the prize structures?**
    Tournaments are open to registered players. Prizes include DBONK tokens, Commodity Coins, and rare in-game items. Details will be shared on Discord and other platforms when tournaments are announced. Please be sure to follow us and join our channels to never miss an announcement.

39. **Can players or teams create their own leagues?**
    Yes, players will be able to form leagues, host events, and customize their competitive experiences.

40. **What is the long-term vision for esports within the Daddy BONK ecosystem?**
    We aim to create an esports ecosystem with professional-level tournaments, sponsorships, and player-driven leagues.

41. **Will esports tournaments be livestreamed, and where can I watch them?**
    Yes, tournaments will be livestreamed on platforms like Twitch and YouTube.

Future Innovations Questions

42. **Will there be opportunities for users to create their own content or games within the Daddy BONK universe?**

Yes, we plan to introduce tools for user-generated content, allowing players to design items, quests, areas, businesses, digital assets, and even mini-games.

43. **Are there plans to integrate with other blockchain projects or ecosystems?**
Yes, we are exploring partnerships with other blockchain projects to expand cross-chain utility.

44. **Could virtual businesses evolve into player-owned DAOs within the game?**
This is part of our long-term vision. Players could form DAOs to manage resources, businesses, and governance.

45. **How will new cities, towns, or land expansions be introduced into the Action RPG?**
Expansions will be introduced through story progression, community goals, and land auctions, ensuring steady growth and engagement.